

With the addition of latest extension to your Magento powered eCommerce website, now you can also enjoy the benefits of the best blogging experience. You can now publish quality content through WordPress on your Magento stores and gain much greater visibility for your customers. The blogs are a very effective way to give information to the users about products and services. Some of the blogs can also be directed towards consumer safety when shopping online like [use antivirus for Mac to detect phishing](#).

This extension is extremely simple to install and functions like WordPress when it is fully integrated into the Magento theme and enterprise. With the help of this extension, you can now use the popular plugins like WordPress SEO, Yarpp, Google XML Sitemaps and Contact Form 7 etc. You can also associate your blog posts to products listed on your stores for greater insight to the customers. Before you begin the installation process, it is imperative to ensure that the Magento Compiler is disabled. This feature, however, can be enabled after the installation is complete. Here are the steps to enable WordPress on your Magento page.

Magento WordPress Integration: Enjoy the best Blogging Extension

Install WordPress

You can start with the [installation of WordPress](#) in the sub-directory of Magento. Do not install Magento in a sub directory that also contains your blogs from WordPress.

Configure

It is a fairly simple process to connect your WordPress database to Magento. You can begin with logging in with admin credentials, select WordPress-> Choose Settings from the navigation pane and complete the form inside Database and integration section. Complete the information that is required in the database section of WordPress Database. You can get all the information in wp-config.php file which is saved in the root of your WordPress installation.

Integration

The first setting will be about integrating [WordPress into your Magento theme](#). If you want to integrate themes then you will see an additional field called blog route. Now enter the

sub directory where you want your blog to be seen. Whatever name you give to this field will be appended to the home page URL. Upload the URL for your homepage on WordPress which will disable WordPress to be the front end of your blogs as it is being displayed through another application. If you don't follow this step, your blog will be visible in 2 different locations simultaneously. Login to your WordPress and go to the General tab in settings. Enter the Magento URL as your blog homepage in the field known as 'site address'.

The process will be completed when the path will be integrated with the WordPress field. Enter the name of the sub directory where you installed WordPress in Magento.

Status

Your steps to integrate Magento with WordPress are now complete and you must check if it is working properly. You can go to the Magento Extensions to see all the options that have been made available to enhance the quality of your blog and the subsequent experience.

Many users believe that with the help of this simple integration process, they are able to get the best of both worlds. You not only get the best eCommerce experience but also a powerful Customer Management System with the help of this component. The integration is very simple and quick to install and comes heavily recommended.

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